

MEMBERSHIP CHAIR

The responsibilities of the Membership Chair may include:

- Be familiar with reports available on the ASG website, such as new members, expiring members and renewing members.
- Maintain up-to-date membership records for the chapter utilizing the information downloaded from ASG national headquarters at least monthly.
- Make a membership list available to CAB members, as needed.
- Interact with other CAB members and Neighborhood Group Leaders regarding membership.
- Welcome new members and determine areas of interest and expertise.
- Recruit other chapter members to serve as a membership or hospitality committee. They will be responsible for assisting in welcoming attendees to meetings and special events, making welcome phone calls to new members and following up with lapsed members and being part of the team that staffs a chapter booth at local sewing expos and community events.
- Contact non-renewing members to determine withdrawal reasons.
- Keep the membership application and membership brochure current and available and oversee its distribution throughout the area served by the chapter.
- Develop and implement plans to increase chapter membership, with the approval and help of the CAB.